

GET THE RIGHT MARKETING DONE



Find out how SMEs can take advantage of gov incentives

As a business owner, you know your customers best and understand how your product or service meets their needs. But finding the time to get the word out is one of the biggest challenges facing SMEs.

What you need is a marketing DOER. Someone to get the ideas out of your head and in front of your customers – frequently.

You may be reluctant to bring your marketing in-house because it takes time to manage and train talent. This is where we can help.

Our Digital Marketing Academy provides government-subsidised training and coaching to ensure your business gets the right marketing done, while enabling young talent to thrive.



Until September 2021, there is up to £14,750 of government money to help SMEs take control of their digital marketing



I was the whole marketing department in one, I needed help to get things done. [Now] I've been able to focus on other areas and as a direct result we've been able to expand.

Steve Milton
CEO, [West London Homes](#)

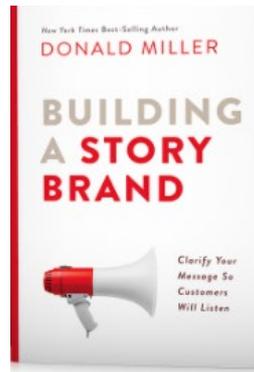


OUR DIGITAL MARKETING ACADEMY

Commercial-quality training and coaching that develops your in-house 'marketing doer' using StoryBrand - a clear and practical framework proven by more than 10,000 organisations.

Together, we create a custom marketing plan for your organisation, then support you and your digital marketer to deliver that plan through our proven process.

Practicing marketing consultants deliver the training alongside regular 1:1 coaching to ensure long-term impact.



FIND OUT MORE:

-  Hear from StoryBrand founder Donald Miller
-  Read the 5* reviews
-  Our Client stories



This apprenticeship is great because not only am I learning about marketing, I have a full-time job where I can apply this new knowledge and really see the benefit.

Aisling
Apprentice, [Formbar](#)



WHAT IS THE COST?

We've mapped our programme to a digital marketing apprenticeship so you can access a 95% government subsidy against the training cost.

Upskill a current employee for just a £550 contribution to the full 15-month programme, the government contributes £10,450.

Recruit someone new from as little as £1,100pm, including competitive salary, training and support.** We can also manage the recruitment for you.

**Rishi Sunak's incentives to take on an apprentice of any age mean you can access an extra £4,300 in funding until September



As a small business, we could never have put this training programme together ourselves. I just could not recommend it highly enough!

Kenny Whitelaw-Jones
Partner, [Gridlines](#)



Is a Digital Marketing apprentice the right fit for your business?
We're always happy to chat.

